

'One more croquet' by Moyard

Reinventing an ancient pastime

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In the previous edition of *Swiss Style* magazine we presented the Noch Ein collection of contemporary furniture produced under the label Edition by Moyard, the result of a collaboration between Moyard and two young Swiss designers, Olivier Rambert and Singal Mösch.

In a world where mass production has become the norm, one furniture company makes the exception of excellence their mainstay. Founded nearly two centuries ago, Moyard became a suc-

cessful, high-quality furniture business early on. With its main offices located in the small southern Swiss town of Morges, three buildings house the company's different design concepts—that range from period furniture to high-end design—in a single boutique. Into the product mix Moyard adds integrated interior design, furnishing services and workshops led by specialized craftsmen that helm the fields of décor, interior design, upholstery, cabinet craft, quilting, and more.

As a 7th generation administrator, Mathieu Winkler keeps a family business tradition alive by using Swiss materials for a range of handcrafted furniture and initiating collaboration with talented Swiss designers.

This year, the British magazine *Wallpaper Handmade* teams up with Moyard for a brand new project they've coined 'one more croquet'. The project was designed specifically for *Wallpaper Handmade's* display at the Milan furniture fair in May, while New York City hosted

its famous International Contemporary Furniture Fair among a coterie of Design Week events.

The unique croquet set is a limited edition produced by the family-owned company workshop. Not only is every piece of furniture entirely handcrafted in their local workshops, each one is made with noble materials such as solid oak, anodised aluminium, leather, and cotton canvas.

Croquet game rules were rethought exclusively for this piece by a team of

designers, among whom the talented Adrian Rovero of Studio Rovero, professor at l'Ecole Cantonale d'Art de Lausanne and administrator of Lausanne Jardins, who came up with the game's bold design.

The idea behind the project was to create a set of croquet balls rimed in colourful aluminium, embellished matching hoops and wooden mallets paired with design cases and bags.

We can't get enough of this little gem and its tasteful pallet of colours

and smooth hard wood. Masquerading as an unassuming game, this luxury product is not like others on the market. 'One more croquet' is simple, clean and polished; luxury in effortless splendour. «««

Moyard boutique is situated at Grand-Rue 83 in Morges, Switzerland. Visit: www.moyard.ch

